

Bridge City's first greenfields project celebrated

Tongaat Hulett Developments and NJR Steel are officially celebrating the opening of the Bridge City Business Estate's first greenfields project - a purpose built 4 000m² warehouse and distribution facility.

"Bridge City is coming of age because of its strategic location and completion of the half diamond interchange giving direct access to the M25. This successful project demonstrates just what can be achieved at Bridge City," says Brian Ive, a development executive at Tongaat Hulett Developments, which is driving the development of this mixed-use precinct in partnership with eThekweni Municipality.

In addition, he says, Bridge City businesses will also benefit from good visibility from the busy M25 and the convenience of being just three kilometres from the N2.

Bridge City Business Estate offers fully serviced and platformed sites, making them immediately available to buy, take transfer and start construction. This overcomes protracted delays experienced by many potential

investors in other parts of the city. However, according to Ive, at present, there are just six sites left ranging in size from 2 500 m² to 2,9 hectares.

He adds that the location of Phoenix Industrial Park directly across the M25 is another important consideration for businesses. Since its launch in 1982, Phoenix Industrial Park has evolved into an important economic hub along the burgeoning northern corridor of Durban. It is home to over 460 businesses, making it one of the largest industrial complexes in the country. As far back as 2013, one of the chief challenges to growth in the area has been the availability of affordable land for business expansion.

Bridge City is the second leg of the highly successful Effingham joint venture public private sector partnership between Tongaat Hulett Developments and the eThekweni municipality. It is a mixed use development that includes residential, retail (including the 48 000m² Bridge City shopping centre), recreational, medical and commercial and light industrial facilities.